



Let's mobilize your frontline

Nudge Rewards' Customer Success department is an extension of your team.

We're more than just a vendor, we're a trusted partner. Our Customer Success team draws on years of experience to help you launch and deliver effective mobile campaigns that employees love. Get up and running, and start seeing the impact of your Nudge programs in a matter of weeks.

Results that are meaningful to your business

With extensive experience supporting global retail, foodservice, and hospitality brands, our content experts are here to help you drive the right outcomes. Across industries, our clients have achieved some exceptional results:

\$370k

Cost savings

Hours saved annually by store managers across locations at a North American retailer

40%

Sales lift

Device and accessory sales for a national telecom provider

6.2%

Increased retention

For hourly employees at a leading foodservice company

Build impactful programs and iterate as goals shift

We know that each brand is different, so we tailor our approach accordingly. Your dedicated Customer Success Managers work with you to develop programs based on your on-going business objectives and in-market initiatives. At Nudge, we look at three pillars of employee campaigns that are proven to influence the most important behaviors of your frontline:



Cultural

Connecting employees to your brand and making them feel engaged and motivated



Tactical

Driving results on short-term business goals, such as executing limited-time offers



Strategic

Defining your major corporate objectives and rallying your frontline around them

Once KPIs are defined, our team will help you create compelling campaigns and successfully launch Nudge to your frontline. After implementation, we'll review on-going performance data and make recommendations for optimizing your program. Unlike many painful software implementation processes, you'll have the same team working with you throughout your Nudge journey. We ensure your teams are up and running smoothly, and supported every step of the way.



“Working with the Nudge team has been fantastic. They've helped with overall strategy, content best practices, and day-to-day support to ensure our program is a great success. They've made a big impact on how we communicate and engage with franchise locations. I couldn't imagine going back to how we used to operate!”

Steven Gilbert

SENIOR MANAGER OF FRANCHISE SERVICES, CHOICE HOTELS

ABOUT NUDGE REWARDS

We're on a mission to connect forward-thinking brands with their frontline staff, empowering them with the tools, knowledge, and inspiration they need to excel. Built on a foundation of behavior theory and social mechanics, Nudge helps keep employees engaged and focused on outcomes that impact key business objectives.

Discover how leading brands are using Nudge to empower their frontline employees.

Visit us at nudgerewards.com